

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2215946

|                         |   |                         |                               |   |                           |
|-------------------------|---|-------------------------|-------------------------------|---|---------------------------|
| <b>Order #</b>          | 2215946                                       | <b>Created On</b>       | 7/23/2018 1:05:36 PM          | <b>Order Status</b>   | Revision Confirmed        |
| <b>Order Descrp</b>     | PRI:NP=4;IP=5 62559432 Gretchen Whitmer DETIC | <b>Created By</b>       | NCC_Gateway_User              | <b>Gross \$</b>   | 10181.00                  |
| <b>Client</b>           | GRETCHEN WHITMER FOR                          | <b>Updated On</b>       | 7/24/2018 1:29:39 PM          | <b>Net \$</b>   | 7330.32                   |
| <b>Start Date</b>       | 7/23/2018                                     | <b>Updated By</b>       | Delosreyes, Kristine          | <b>Units</b>  | 35                        |
| <b>End Date</b>         | 7/29/2018                                     | <b>Industry</b>         | Political-Governor            | <b>Credit Hold</b>  | NO                        |
| <b># of Weeks</b>       | 1   | <b>REFERENCES</b>       |                               | <b>BILLING INFORMATION</b>  |                           |
| <b>SALES</b>            |   | <b>Primary</b>          | Detroit Interconnect          | <b>Purchase Order #</b>   | 62559432                  |
| <b>ActiveWeeks</b>      | 1   | <b>Secondary</b>        | NATIONAL POLITICAL BUNDLE     | <b>Billing Schedule</b>   | EndOfFlight               |
| <b>AE 1</b>             | NCC - MI - WASH DC                            | <b>Tertiary</b>         |                               | <b>EDI INFORMATION</b>  |                           |
| <b>AE 2</b>             |   | <b>Quarternary</b>      | END OF FLIGHT BILLING         | <b>Product</b>  | 07240725                  |
| <b>Agency</b>           | GREER, MARGOLIS, MITCHEL, BURNS               | <b>TRAFFIC OPTIONS</b>  |                               | <b>Estimate</b>   | 6708                      |
| <b>RepFirm</b>          | NCC 13%                                       | <b>Address 1</b>        | 1010 Wisconsin Ave., NW Suite | <b>Submit EDI Invoice?</b>  | Do Not Submit EDI Invoice |
| <b>Copy Instr ID</b>    |   | <b>Address 2</b>        |                               | <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>                     |                           |
| <b>Total Zones</b>      | 1   | <b>City, State, Zip</b> | WASHINGTON, DC                | Detroit, PRI:NP=4;IP=5 See key on FCC Site for zone/network information |                           |
| <b>Zones</b>            | Detroit MI Interconnect                       | <b>Zip</b>              | 20007                         |   |                           |
| <b>Total Networks</b>   | 4   | <b>Contact</b>          |                               |   |                           |
| <b>GENERAL COMMENTS</b> |   | <b>Phone</b>            |                               |   |                           |
|                         |   | <b>Avail Tag</b>        |                               | <b>SYSCODE LIST</b>   |                           |
|                         |   | <b>Contract Type</b>    | Political                     | 5557  |                           |
|                         |   | <b>Copy Group</b>       |                               |   |                           |
|                         |   | <b>Division</b>         |                               |   |                           |
|                         |   | <b>Reference #</b>      |                               |   |                           |

## SUMMARY FOR SYSCODE 5557

|                     |   |                   |                         |                         |                    |
|---------------------|---|-------------------|-------------------------|-------------------------|--------------------|
| <b>Order #</b>      | 2215946                                       | <b>Created On</b> | 7/23/2018 1:05:36 PM    | <b>Order Status</b>     | Revision Confirmed |
| <b>Order Descrp</b> | PRI:NP=4;IP=5 62559432 Gretchen Whitmer DETIC | <b>Created By</b> | NCC_Gateway_User        | <b>Syscode Gross \$</b> | 10181.00           |
| <b>Client</b>       | GRETCHEN WHITMER FOR GOVERNOR                 | <b>Updated On</b> | 7/24/2018 11:32:45 AM   | <b>Syscode Net \$</b>   | 7330.32            |
| <b>Start Date</b>   | 7/23/2018                                     | <b>Updated By</b> | Russ, Alex              | <b>Syscode Units</b>    | 35                 |
| <b>End Date</b>     | 7/29/2018                                     | <b>Source</b>     | Gateway                 | <b>Zone Status</b>      | Revision Confirmed |
| <b># of Weeks</b>   | 1   | <b>Zones</b>      | Detroit MI Interconnect | <b>Avg Unit Rate</b>    | 290.89             |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network | Sys Code | Program | Start Date | End Date   | Daypart    | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|---------|----------|---------|------------|------------|------------|-------------|-----------|--------------|----------|
| 1           | 1       |              | National Political Bundle | 5   5         | CNN     | 5557     | CNN EM  | 07/24/2018 | 07/25/2018 | Tu-W 5a-9a | 2           | \$150.00  | \$300.00     | 30       |
| 2           | 2       |              | National Political Bundle | 5   5         | CNN     | 5557     | CNN DT  | 07/24/2018 | 07/25/2018 | Tu-W 9a-4p | 2           | \$150.00  | \$300.00     | 30       |
| 3           | 3       |              | National Political Bundle | 5   5         | CNN     | 5557     | CNN EF  | 07/24/2018 | 07/25/2018 | Tu-W 4p-7p | 1           | \$225.00  | \$225.00     | 30       |
| 4           | 4       |              | National Political Bundle | 5   5         | MSNBC   | 5557     | MNBC EM | 07/24/2018 | 07/25/2018 | Tu-W 5a-9a | 2           | \$175.00  | \$350.00     | 30       |
| 5           | 5       |              | National Political Bundle | 5   5         | MSNBC   | 5557     | MNBC DT | 07/24/2018 | 07/25/2018 | Tu-W 9a-4p | 4           | \$150.00  | \$600.00     | 30       |
| 6           | 6       |              | National Political Bundle | 5   5         | MSNBC   | 5557     | MNBC EF | 07/24/2018 | 07/25/2018 | Tu-W 4p-7p | 2           | \$225.00  | \$450.00     | 30       |

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|-------------|---------|--------------|---------------------------|---------------|---------------------|----------|------------|------------|------------|-------------|-------------|-----------|--------------|----------|
| 7           | 7       |              | National Political Bundle | 5   5         | MSNBC               | 5557     | MNBC PT    | 07/24/2018 | 07/25/2018 | Tu-W 7p-12m | 4           | \$300.00  | \$1,200.00   | 30       |
| 8           | 8       |              | National Political Bundle | 4   4         | HGTV                | 5557     | HGTV DT    | 07/24/2018 | 07/25/2018 | Tu-W 9a-4p  | 2           | \$282.00  | \$564.00     | 30       |
| 9           | 9       |              | National Political Bundle | 4   4         | HGTV                | 5557     | HGTV PT    | 07/24/2018 | 07/25/2018 | Tu-W 7p-12m | 3           | \$919.00  | \$2,757.00   | 30       |
| 10          | 10      |              | National Political Bundle | 5   5         | The History Channel | 5557     | HIST EF    | 07/24/2018 | 07/25/2018 | Tu-W 4p-7p  | 4           | \$215.00  | \$860.00     | 30       |
| 11          | 11      |              | National Political Bundle | 5   5         | The History Channel | 5557     | HIST PT    | 07/24/2018 | 07/25/2018 | Tu-W 7p-12m | 3           | \$450.00  | \$1,350.00   | 30       |
| 12          | 12      |              | National Political Bundle | 5   5         | CNN                 | 5557     | added 7.24 | 07/25/2018 | 07/25/2018 | W 9a-4p     | 2           | \$150.00  | \$300.00     | 30       |
| 13          | 13      |              | National Political Bundle | 5   5         | MSNBC               | 5557     | added 7.24 | 07/25/2018 | 07/25/2018 | W 9a-4p     | 1           | \$150.00  | \$150.00     | 30       |
| 14          | 14      |              | National Political Bundle | 5   5         | MSNBC               | 5557     | added 7.24 | 07/25/2018 | 07/25/2018 | W 5a-9a     | 1           | \$175.00  | \$175.00     | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network | Sys Code | Program    | Start Date | End Date   | Daypart  | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|---------|----------|------------|------------|------------|----------|-------------|-----------|--------------|----------|
| 15          | 15      |              | National Political Bundle | 5   5         | MSNBC   | 5557     | added 7.24 | 07/25/2018 | 07/25/2018 | W 7p-12m | 2           | \$300.00  | \$600.00     | 30       |

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<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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| Start Date                  | 7/23/2018                                     |  | Updated By | Delosreyes, Kristine |  | Units        | 35                 |
| End Date                    | 7/29/2018                                     |  | Source     | Gateway              |  | Credit Hold  | No                 |
| # of Weeks                  | 1   |  | Active     | Yes                  |  |              |                    |

|                                |  |
|--------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER |  |
| FINANCE                        |  |
| DATE                           |  |
| MGR                            |  |
| INV                            |  |